I'm [Your Name], an applicant for [Enter Apartment Address].

I am submitting a letter in addition to my application because you must know how much I want this apartment. Not just because it has a great location and excellent natural light but because renting this space would allow me to [Enter a heartwarming fact about why you like this apartment.]

Examples Include:

- Proximity to my kid's school and family
- Proximity to a prestigious university or job opportunity
- The safety and security of the neighborhood
- The reputation of the building and landlord

I lived in my previous apartment for [X] years and have loved living there for [Enter reasons you like your current place], but I'm ready to make a change in my life and move into your incredible property.

Above paying the rent on time and being a quiet, courteous person, I would be a tremendous asset to you as a landlord. I expect to live in this apartment for many years to come and hope that while I'm here, I can make many improvements that would benefit you in the long run. I love making my rentals my own and can supply recommendations from my previous landlords and neighbors at your request.

I know you will receive many applications for this place, so I thank you for taking the time to read my letter.

Best, [Name]